

AVINASH MADASU

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EDUCATION

Master of Science, Computer Science
University of North Carolina at Chapel Hill

August 2021 - May 2023

Bachelor of Technology, Computer Science
National Institute of Technology Tiruchirappalli

July 2014 - May 2018

EXPERIENCE

Intel Labs
AI Research Scientist

June 2023 - present

- Developed a novel interpretability framework for CLIP models; empirically identified that a shared subset of attention heads governs both downstream performance and the emergence of social biases. Selected as an oral paper at EMNLP 2025 by Senior Area Chairs.
- Created and published the first benchmark “SocialCounterFactuals” in CVPR 2024 to evaluate and de-bias intersectional biases in vision-language models which reduced existing biases by >20%.
- Published world’s first papers using *Gaudi2*, Intel’s flagship AI accelerators in top AI conferences like CVPR, NeurIPS and the models in these works were trained on large scale Gaudi nodes (>100 nodes).

Intel Labs
Research intern

May 2022 - Aug 2022

- Spearheaded the project “Improving Multi-modal Video Retrieval Using Multi-lingual Data” from ideation to prototype, model development, and paper writing.
- Published in ECIR 2023, a top Information Retrieval conference, and won the Best Student Paper Award and also the first work to leverage the Gaudi AI accelerator.

UNC Chapel Hill
Graduate Research Assistant

August 2021 - Present
[Advisor: Prof. Gedas Bertasius](#)

- Proposed a new interactive video retrieval system that leverages dialog with the users. The proposed approach requires minimum rounds of dialog to outperform the human dialog. The paper was published in ACM Multimedia 2022.
- Proposed interactive system outperformed static video retrieval models by 2.8 points in R@1 and 10 points in R@5. This system is the first to use generative models (BART, T5) to perform open ended dialog with the users.

UNC Chapel Hill
Graduate Research Assistant

August 2021 - November 2021
[Advisor: Prof. Shashank Srivastava](#)

- Explored the inductive biases in pre-trained language models for solving non-linguistic reasoning tasks.
- Proposed a set of 19 diverse non-linguistic tasks involving quantitative computations, recognizing regular expressions and reasoning over strings and published this work in EMNLP 2022.

Samsung R&D Institute India - Bangalore
Senior Software Engineer on Bixby NLU

June 2018 - July 2021

- Developed and deployed named entity recognition models in compliance with GDPR to identify user sensitive information like phone number, name, bank details etc. This model scaled to billions of user data and was deployed globally in samsung with access to sensitive information.

- Built a model which identifies utterance executed in a wrong application. This model is built with triplet loss and with a very less data of 150 samples for each application. This model identified misclassified utterances with 90% accuracy and across 10 applications.
- Collaborated with different product, engineering teams of Bixby globally (eg: korea, USA) for successful integration of AI models into samsung products.

IIT Patna

Research Assistant

July 2020 - January 2021

Advisor: Prof. Asif Egbal

- Proposed an End-to-End model capable of identifying slots from user utterances without external slot labels. This paper was accepted in the journal Multimedia Tools and Applications.
- Published one of the earliest works to use large scale pretraining in dialog systems which significantly improved slot identification accuracy and dialog generation.

National Institute of Technology, Tiruchirappalli

Research Assistant

July 2017 - May 2018

Advisor: Prof. Sivasankar

- Designed efficient lexicon based feature selection techniques that achieved excellent performance in resource scarce conditions. This work was published in the journal of multimedia tools and applications (> 80 citations).
- Conducted a systemic study on the advantages and disadvantages of statistical feature selection techniques vs neural network techniques (word2vec, Doc2vec). This work garnered more than 60 citations.
- Explored the possibility of combining text reviews with numerical ratings to design a hybrid recommender system.

PUBLICATIONS

1. [Pruning the Paradox: How CLIP's Most Informative Heads Enhance Performance While Amplifying Bias](#)
Avinash Madasu, Vasudev Lal, Phillip Howard
EMNLP 2025 (Oral) (Senior Area Chair Recommendation)
2. [Is Your Paper Being Reviewed by an LLM? Investigating AI Text Detectability in Peer Review](#)
Sungduk Yu, Man Luo, Avinash Madasu, Vasudev Lal, Phillip Howard
NeurIPS (Safe Generative AI Workshop) 2024
3. [Affective Visual Dialog: A Large-Scale Benchmark for Emotional Reasoning Based on Visually Grounded Conversations](#)
Kilichbek Haydarov, Xiaoqian Shen, Avinash Madasu, Mahmoud Salem, Jia Li, Gamaleldin Elsayed, Mohamed Elhoseiny
ECCV 2024
4. [Probing and Mitigating Intersectional Social Biases in Vision-Language Models with Counterfactual Examples](#)
Phillip Howard, Avinash Madasu, Tiep Le, Gustavo Lujan Moreno, Anahita Bhiwandiwalla, Vasudev Lal
CVPR 2024
5. [ICSVR: Investigating Compositional and Syntactic Understanding in Video Retrieval Models](#)
Avinash Madasu, Vasudev Lal
CVPR (MMFM workshop) 2024
6. [Analyzing Zero-Shot Abilities of Vision-Language Models on Video Understanding Tasks](#)
Avinash Madasu, Anahita Bhiwandiwalla, Vasudev Lal

7. [Probing Intersectional Biases in Vision-Language Models with Counterfactual Examples](#)
Phillip Howard, **Avinash Madasu**, Tiep Le, Gustavo Lujan Moreno, Vasudev Lal
NeurIPS (Diffusion models workshop) 2023
8. [MuMUR: Multilingual Multimodal Universal Retrieval](#)
Avinash Madasu, Estelle Guez Affalo, Gabriela Ben Melech Stan, Shachar Rosenman, Shao-Yen Tseng, Gedas Bertasius, Vasudev Lal
Information Retrieval Journal
9. [A Unified Framework for Slot based Response Generation in a Multimodal Dialogue System](#)
Mauajama Firdaus*, **Avinash Madasu***, Asif Eqbal
Journal of Multimedia Tools and Applications
10. [Is Multi-Modal Vision Supervision Beneficial to Language?](#)
Avinash Madasu, Vasudev Lal
CVPR (NFVLR workshop) 2023
11. [A Unified Framework for Emotion Identification and Generation in Dialogues](#)
Avinash Madasu*, Mauajama Firdaus*, Asif Eqbal
EACL (SRW workshop) 2023
12. [Improving video retrieval using multilingual knowledge transfer](#)
Avinash Madasu, Estelle Guez Affalo, Gabriela Ben Melech Stan, Shao-Yen Tseng, Gedas Bertasius, Vasudev Lal
ECIR 2023 (Best Student Paper Award)
13. [What do Large Language Models Learn beyond Language?](#)
Avinash Madasu, Shashank Srivastava
EMNLP (Findings) 2022
14. [Learning to Retrieve Videos by Asking Questions](#)
Avinash Madasu, Junier Oliva, Gedas Bertasius
ACM Multimedia 2022
15. [Sequential Domain Adaptation through Elastic Weight Consolidation for Sentiment Analysis](#)
Avinash Madasu, Vijjini Anvesh Rao
ICPR 2020
16. [A Position Aware Decay Weighted Network for Aspect based Sentiment Analysis](#)
Avinash Madasu, Vijjini Anvesh Rao
NLDB 2020
17. [Sequential Learning of Convolutional Features for Effective Text Classification](#)
Avinash Madasu, Vijjini Anvesh Rao
EMNLP 2019
18. [Efficient Feature Selection techniques for Sentiment Analysis](#)
Avinash Madasu, Sivasankar E
Journal of Multimedia Tools and Applications
19. [Gated Convolutional Neural Networks for Domain Adaptation](#)
Avinash Madasu, Vijjini Anvesh Rao

NLDB 2019

20. [Effectiveness of Self Normalizing Neural Networks for Text Classification](#)

Avinash Madasu, Vijjini Anvesh Rao

CICLing 2019

21. [A Study of Feature Extraction techniques for Sentiment Analysis](#)

Avinash Madasu, Sivasankar E

IEMIS 2018

PREPRINTS

1. [Multimodal Dialogue Modeling: Simultaneous Intent Recognition and Response Generation](#)

Avinash Madasu*, Mauajama Firdaus*, Asif Ekbal

VOLUNTEER EXPERIENCE

Conference Reviewer: COLM 2024, CVPR 2024, ICLR 2024, AAAI 2024, EMNLP 2023, AMLC 2023, NeurIPS 2023, BMVC 2023, CoLLA 2023, ACL 2023, CVPR 2023, EACL 2023, ACL 2022, ACL 2021, ICON 2020

Journal Reviewer: Machine learning, TMLR, Computer Speech & Language

Workshop Reviewer: ICLR - MoFo 2023, ICLR - MRL 2023, SocialNLP

PRESS

- [The Jerusalem Post](#)
- [Outlook India](#)
- [Analytics India Magazine](#)

AWARDS

- [Outstanding reviewer - ACL 2023](#)
- Best Student Paper Award - ECIR 2023.
- ACM grant to attend ACM Multimedia 2022 conference.
- Samsung Citizen Award 2019, 2020 (Research) (4/9000).

OPEN SOURCE DEEP LEARNING FRAMEWORKS CONTRIBUTIONS

- [gluonnlp](#) (Contributor and Member of Distributed Machine Learning Community- dmlc).
- [serve](#)
- [pytorch-optimizer](#).
- [catalyst](#)
- [AllenNLP](#)

RELEVANT LINKS

- Google Scholar: <https://scholar.google.com/citations?user=YRe0ruYAAAAJ&hl=en>
- DBLP: <https://dblp.org/pid/241/5153.html>
- Semantic Scholar: <https://www.semanticscholar.org/author/Avinash-Madasu/115098946>

- ORCID iD: <https://orcid.org/0000-0002-3802-7618>